

Ecological Culture Initiative

Restoring Good Ground • *Sowing Seeds of Change*

Hampton Bays NY • 631.268.4166 • info@eciny.org • eciny.org

Good Ground Farmers Market 2022

Hampton Bays Plaza
190 West Montauk Hwy
The Ecological Culture Initiative
PO Box 1035, Hampton Bays, NY 11946

Market Managers: Rachel Stephens & Tony Romano

Market Overview

The Good Ground Farmers Market is located in the Hampton Bays Plaza, 190 West Montauk Hwy, Hampton Bays, NY. The weekly run market benefits the community by offering fresh, seasonal food provided by local farmers, fishermen, chefs, and craftsmen.

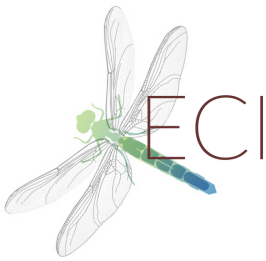
Market Mission

- Provide an opportunity for local farmers, fishers, food producers, and artisans to sell their wares directly to the customer
- Build community by providing a healthy way to gather and connect on a regular basis
- Educate patrons with practical ways to maintain the connection with their food sources
- Provide a venue for local non-profit organizations to connect with community members
- Help fill the growing demand for fresh, locally grown and prepared foods
- Promote economic development in Hampton Bays and on the East End

Market Rules and Regulations

1. The Market Managers, under the direction of the Ecological Culture Initiative, are responsible for the orderly and efficient conduct of the market.
2. Vendors must submit an application and be approved by ECI. Applications will be approved on a first-come, first-served basis. All vendors pay \$450 for the season (20 market days), or \$125 per month (4 market days). Vendors committing to the full market season will be given priority over vendors choosing the one month option. Once approved, vendor may make payment electronically (a link to Donorbox will be provided by a market manager) or by check made payable to "Ecological Culture Initiative" and mailed to Ecological Culture Initiative, Attn: Farmers Market, P.O. Box 1035 Hampton Bays, NY 11946.
3. The market will be held at the Hampton Bays Plaza, 190 West Montauk Hwy, Hampton Bays, NY on Thursdays, May 5 – September 15, 2022. Hours are 3:00 to 7:00 PM, and open rain or shine. Vendors may arrive up to one hour prior to opening to begin setting up and must have their market sites dismantled, packed up, and cleaned within one hour of the market closure. No vehicles will be allowed in the market area during market hours. Product should be presented attractively. Smoking is prohibited in the Market. Be respectful of others.

4. To provide customers with a continuous supply of product, Vendors must remain set up until market closing, unless prior permission is given by one of the Market Managers, in accordance with weather conditions and product availability. If for some reason a vendor cannot be at a market, it is requested that they inform one of the Market Managers as soon as possible.
5. Agricultural vendors may supplement their product line with additional Long Island grown products, as long as these products are otherwise missing from the Market and the Market vendors have given permission for the supplement. Brought in items may not represent more than 25% of the display and must clearly be labeled as to the origin.
6. Other than agricultural, vendors at the Market must adhere to the "farm to table concept"; that is the cheese or fish or mushrooms brought in and sold must be brought not from a distributor but from a farmer or producer directly. It is encouraged that the local, then regional farmers/products are given priority. If a product is not available regionally, it can still be brought in, if it is brought in directly from the grower.
7. If an item is not produced by the vendor, origin labeling is mandatory. If an item is not labeled, it is assumed to be grown by the vendor. The term "Certified Organic" may not be used unless the farm has been certified as such. However, the terms "chemical-free", "local", "sustainable", and "biodynamic" are encouraged when applicable.
8. All vendors must have proper licenses and permits and must adhere to all applicable local, county, and state codes and regulations, including NYS Interim Guidance for Farmers Markets.
9. Each Vendor will be responsible for all equipment and supplies for the setup of a booth. Displays should be considered in such a way that they do not block customer walkways nor pose any other hazards to customers. The fee provides a vendor space of 10'x10' and if a vendor chooses, they may purchase two spaces next to each other creating a larger space to display their items. Pop-up tents and tables are the responsibility of the vendor. **Tents must be properly secured against wind, using stakes and/or weights.**
10. Vendors are required to keep their market space neat and clear of obstacles, litter, and debris. Vendors must clean their sales area and remove all refuse at the end of the Market day, including common area. Ice must be disposed of away from the market area.
11. Vendors agree to maintain in full force a policy or policies of commercial liability insurance in the amount of at least One Million Dollars (\$1,000,000.00) combined single limit for bodily injury (including death) and property damage in any one occurrence, and a policy of worker's compensation insurance in statutory limits. All such insurance shall name Ecological Culture Initiative and Kimco Realty Corporation as an additional insured. Vendors shall deliver certificates of such insurance, showing such coverage and naming Ecological Culture Initiative and Kimco Realty Corporation and as additional insureds, to Ecological Culture Initiative prior to vendors taking of possession of their vendor space.
12. All rules must be adhered to by all vendors. Violations may result in a verbal warning, then a written warning. Failure to address these warnings may result in suspension or expulsion from the market. Vendors must submit any concerns in a typed email unless an immediate issue needs to be addressed. Please contact one of the Market Managers for a resolution.



Ecological Culture Initiative

Restoring Good Ground • *Sowing Seeds of Change*

Hampton Bays NY • 631.268.4166 • info@eciny.org • eciny.org

Good Ground Farmers Market 2022 Season Vendor Application

Location: Hampton Bays Plaza, 190 West Montauk Hwy, Hampton Bays, NY

Dates: Thursday evenings, from 3 - 7 pm, May 5 – September 15, 2022

Principal Contact Name

Name of Business or Organization

Mailing Address

Phone #

Email

Website & Social Media

Tax ID # (EIN)

Fee: \$450 Full Season (20 market days) or \$125 One Month (4 market days). Payment due by May 5.

PRODUCTS SOLD AT THE GOOD GROUND FARMERS MARKET MUST BE LOCALLY GROWN, CAUGHT, OR HANDCRAFTED.

What products do you want to sell at the market? Please provide a full description.

Where is the product you are selling grown, caught, or produced? Items brought from the outside and resold are extremely limited and must be approved before being sold and clearly labeled as to origin.

Please complete, sign, and return before May 5, 2022. If approved, a request for payment will be emailed to the applicant. Payment, all required certificates, licenses, and certificate of insurance, must be returned by May 5, 2022. If you have any questions, please contact the Ecological Culture Initiative at 631-268-4166 or info@eciny.org

Method of Payment:

Check (Payable to **Ecological Culture Initiative** with "Farmers Market" on the notes line)

Ecological Culture Initiative
Attn: Farmers Market
PO Box 1035
Hampton Bays, NY 11946

Electronic Payment Via Donorbox (accepts Credit Card, PayPal, Apple Pay, and ACH Transfers)

I have read and agree to abide by the Market Rules and Regulations:

Signature

Date
