

# Ecological Culture Initiative

Restoring Good Ground • *Sowing Seeds of Change*

Hampton Bays NY • 631.268.4166 • info@eciny.org • eciny.org

## Good Ground Farmers Market 2020

Hampton Bays Plaza  
190 West Montauk Hwy  
The Ecological Culture Initiative  
PO Box 1035, Hampton Bays, NY 11946

Market Managers: Rachel Stephens, Aki Goldberg, & Tony Romano

### Market Overview

The Good Ground Farmers Market, located at the Hampton Bays Plaza, 190 West Montauk Hwy, Hampton Bays, NY benefits the community by offering fresh, local food provided by local farmers, fishermen, chefs, and craftsmen enjoy the central location, making this a successful farmers market to all.

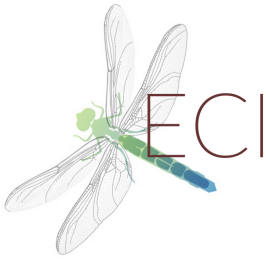
### Market Mission

- Provide an opportunity for local farmers, fishers, food producers, and artisans to sell their wares directly to the customer
- Introduce zero waste packaging and tasting solutions for market vendors
- Building community by providing a healthy way to gather and connect on a regular basis
- Educating patrons with practical ways to maintain the connection with their food sources
- Providing a venue for local non-profit organizations to connect with community members
- Help fill the growing demand for fresh, locally grown and prepared foods
- Promote economic development in Hampton Bays and on the East End

### Market Rules and Regulations

1. The Market Managers, under the direction of the Ecological Culture Initiative, are responsible for the orderly and efficient conduct of the market.
2. Vendors must submit an application and be approved by ECI. Applications will be approved on a first-come, first-served basis. All vendors pay \$395 for the season (16 market days), or \$100 per month (4 market days). Vendors committing to the full market season will be given priority over vendors choosing the one month option. Payment can be made by credit card or check payable to "Ecological Culture Initiative" and mailed along with the application to Ecological Culture Initiative, Attn: Farmers Market, P.O. Box 1035 Hampton Bays, NY 11946.
3. The market will be held at the Hampton Bays Plaza, 190 West Montauk Hwy, Hampton Bays, NY on Thursdays, July 9th – October 22nd, 2020. Hours are 3:00pm to 7:00pm and is open rain or shine. Vendors may arrive up to one hour prior to opening to begin setting up and must have their market sites dismantled, packed up, and cleaned within one hour of the market closure. No vehicles will be allowed in the market area during market hours. Product should be presented attractively. Smoking is prohibited in the Market. Be respectful of others.

4. To provide customers with a continuous supply of product, Vendors must remain set up until market closing, unless prior permission is given by one of the Market Managers, in accordance with weather conditions and product availability. If for some reason a vendor cannot be at a market, it is requested that they inform one of the Market Managers as soon as possible.
5. Agricultural vendors may supplement their product line with additional Long Island grown products, as long as these products are otherwise missing from the Market and the Market vendors have given permission for the supplement. Brought in items may not represent more than 25% of the display and must clearly be labeled as to the origin.
6. Other than agricultural, vendors at the Market must adhere to the "farm to table concept"; that is the cheese or fish or mushrooms brought in and sold must be brought not from a distributor but from a farmer or producer directly. It is encouraged that the local, then regional farmers/products are given priority. If a product is not available regionally, it can still be brought in, if it is brought in directly from the grower.
7. If an item is not produced by the vendor, origin labeling is mandatory. If an item is not labeled, it is assumed to be grown by the vendor. The term "Certified Organic" may not be used unless the farm has been certified as such. However, the terms "chemical-free", "local", "sustainable", and "biodynamic" are encouraged when applicable.
8. All vendors must have proper licenses and permits and must adhere to all applicable local, county, and state codes and regulations.
9. Each Vendor will be responsible for all equipment and supplies for the setup of a booth. Displays should be considered in such a way that they do not block customer walkways nor pose any other hazards to customers. The fee provides a vendor space of 10'x10' and if a vendor chooses, they may purchase two spaces next to each other creating a larger space to display their items. Pop-up tents and tables are the responsibility of the vendor. Tents must be properly secured against wind, using stakes and/or weights.
10. Vendors are required to keep their market space neat and clear of obstacles, litter and debris. Vendors must clean their sales area and remove all refuse at the end of the Market day, including common area. Ice must be disposed of away from the market area.
11. Vendors agree to maintain in full force a policy or policies of commercial liability insurance in the amount of at least One Million Dollars (\$1,000,000.00) combined single limit for bodily injury (including death) and property damage in any one occurrence, and a policy of worker's compensation insurance in statutory limits. All such insurance shall name Ecological Culture Initiative and Kimco Realty Corporation as an additional insured. Vendors shall deliver certificates of such insurance, showing such coverage and naming Ecological Culture Initiative and Kimco Realty Corporation and as additional insureds, to Ecological Culture Initiative prior to Vendors's taking of possession of their vendor space.
12. Vendors must wear face masks and gloves at all times, and should have hand sanitizer.
13. Vendors should stay in the center of their tent to maintain proper social distancing from neighboring vendors.
14. An empty table should be set up in front of the vendor's tent for customers to approach, pay and pick up their purchases.
15. Products should be stored and packaged toward the back of the tent and then brought up to the front pickup table.
16. No sampling.
17. Vendors should try to use contact-less payment options.
18. All rules must be adhered to by all vendors. Violations may result in a verbal warning, then a written warning. Failure to address these warnings may result in suspension or expulsion from the market. Vendors must submit any concerns in a typed email unless an immediate issue needs to be addressed. Please contact any of the Market Managers for resolution.



# Ecological Culture Initiative

Restoring Good Ground • *Sowing Seeds of Change*

Hampton Bays NY • 631.268.4166 • info@eciny.org • eciny.org

## Good Ground Farmers Market 2020 Season Vendor Application

**Location:** Hampton Bays Plaza, 190 West Montauk Hwy, Hampton Bays, NY

**Dates:** Thursday evenings, from 3 - 7 pm, July 9th – October 22nd

**Principal Contact Name**

---

**Name of Business or Organization**

---

**Mailing Address**

---

**Phone #**

---

**Email**

**Website**

---

**Tax ID # (EIN)**

**FMNP ID #**

---

**Fee:** \$395 Full Season (16 market days) or \$100 One Month (4 market days). Payment due by July 9th

**PRODUCTS SOLD AT THE GOOD GROUND FARMERS MARKET MUST BE LOCALLY GROWN, CAUGHT, OR HANDCRAFTED.**

**What products do you want to sell at the market? Please provide a full description.**

---

---

**Where is the product you are selling grown, caught, or produced? Items brought from the outside and resold are extremely limited and must be approved before being sold and clearly labeled as to origin.**

---

Please complete, sign, and return before July 9th. If approved, a contract and request for payment will be emailed to the applicant. Payment, all required certificates, licenses, and certificate of insurance, must be returned by July 9th. If you have any questions, please contact the Ecological Culture Initiative at 631-268-4166 or info@eciny.org

Method of Payment:

**Check** (Payable to **Ecological Culture Initiative** with "Farmers Market" on the notes line)

Ecological Culture Initiative  
Attn: Farmers Market  
PO Box 1035  
Hampton Bays, NY 11946

**Credit Card**      Amex      Visa      MC      Discover

NOTE: For security purposes, if you are emailing us a scanned copy of your application, DO NOT include your credit card information on this page. Instead, call ECI at 631-268-4166 and securely give your billing information over the phone. You may also pay online when we request payment.

Amount of Charge \$

---

Credit Card #

---

Exp. Date

CVC Code

Zip Code

---

Name on Card

---

Phone #

Email

---

Signature

Date

---

**I have read and agree to abide by the Market Rules and Regulations:**

Signature

Date

---